

TikTok Shop MoCRA Evidence Preflight Checklist

Choose the right evidence path, reconcile every field, and preserve what you submit.

USE WITH THE LIVE SELLER CENTER PROMPT • POLICY REQUIREMENTS CAN CHANGE

01 DECIDE BEFORE YOU COLLECT

Follow the evidence path that matches your facts

FDA does not issue a cosmetic facility-registration certificate, product-listing certificate, or exemption confirmation. Answer the platform's actual request with accurately labeled, current records.

1 SCOPE

Identify the seller role, exact SKU, product category, and establishment.

2 DECISION

Customer determines whether filing applies or an exemption is supportable.

3 REQUEST

Use the live TikTok prompt to select the evidence and fields actually requested.

REGISTERED PATH

Registration / listing evidence

- ☐ Match the legal establishment and physical address to the label and application.
- ☐ Capture the first-party FDA portal or submission record with date and full context.
- ☐ Keep facility registration and product listing identifiers distinct.
- ☐ Describe the record as evidence - not an FDA certificate or approval.

EXEMPTION PATH

Self-attestation + support

- ☐ Customer - not Syntera, FDA, or TikTok - decides and supports exemption status.
- ☐ Document the three-year U.S. cosmetic-sales test and inflation method.
- ☐ Review the excluded product categories; do not rely on sales alone.
- ☐ Sign, date, scope, and retain support. Pause for qualified review if uncertain.

02 REQUESTED EVIDENCE FIELD MAP

Make every claim traceable to a dated source record

REQUEST	BEST AVAILABLE RECORD	VERIFY THESE FIELDS
Facility proof	Current first-party portal screenshot or source record	Name • physical address • operation type • registration # • active status • renewal date, if shown
Product listing	First-party listing / submission record tied to exact product	Product + brand • responsible person • correct identifier • submission date / status
Exemption	Signed, dated self-attestation plus retained support	Entity + role • review period • sales basis • inflation method • exclusions review • scope
Reseller traceability	Recent invoice plus exact product-label images	Supplier name/address • invoice date • exact item • label text • warnings / Drug Facts if applicable

STOP & REVIEW

Do not submit if the product classification, entity relationship, facility, identifier, active status, or exemption basis is uncertain - or if the evidence conflicts with the listing.

Run the preflight. Preserve the result.

TIKTOK SHOP • FDA MoCRA • SEPT 2026

03 BEFORE UPLOAD

One controlled pass catches most avoidable rejections

A Identity + scope

- ☐ Correct shop, account, category, product, variant, and SKU.
- ☐ Seller role and responsible-party relationship are documented.
- ☐ Entity and establishment names match - or a clear relationship record explains the difference.
- ☐ Physical address matches the correct facility, not an unrelated headquarters.
- ☐ Claims and intended use were screened for cosmetic / drug classification uncertainty.

B File integrity + currency

- ☐ Source is first-party where available; capture includes recognizable context.
- ☐ Every page is legible, complete, correctly oriented, and unaltered.
- ☐ Status is active/current and the capture date is recorded.
- ☐ Invoice date and other age limits meet the live platform prompt.
- ☐ Sensitive data is minimized without removing requested proof.

C Common rejection screen

- ☐ **Name / address mismatch** Reconcile label, portal, invoice, and Seller Center; attach a relationship explanation.
- ☐ **Wrong or stale identifier** Confirm facility vs product number, exact SKU association, status, and capture date.
- ☐ **Unreadable / edited file** Re-export from the source; keep full context and an unaltered original.
- ☐ **Unsupported exemption** Sign/date/scope the attestation and retain the current calculation + exclusions review.
- ☐ **Missing request item** Map every live prompt field to a file and page before pressing Submit.

D Submission control record

- ☐ Request / policy URL + captured date
- ☐ Shop / account / category / SKU
- ☐ Owner + independent reviewer
- ☐ Packet version + source-folder path
- ☐ Submitted date/time + confirmation
- ☐ Exact files sent + field/page map
- ☐ Outcome / rejection reason / evidence
- ☐ Resubmission date + next review trigger

FINAL RELEASE GATE

Reviewer confirms: exact request answered • files readable/current • no "FDA approved/certified" language • archive ready

FOR ONE MARKETPLACE REQUEST

\$39 Evidence Pack

[Open the \\$39 Evidence Pack](#)

FOR RECURRING CONTROL

\$99 Evidence + Renewal System

[See the \\$99 Renewal System](#)

PRIMARY SOURCES • LAST CHECKED SEPTEMBER 23, 2026

[FDA: no certificates / verification documents \(Sept. 9, 2026\)](#)

[FDA: registration and listing overview](#)

[FDA: Cosmetics Direct](#)

[FDA: final registration/listing guidance](#)

[TikTok Shop: Beauty & Personal Care Requirements](#)

[TikTok Shop: Category Qualification Guide](#)

Turn the checklist into a controlled packet

The \$39 workbook gives each request, source record, review, and outcome a durable home.

ILLUSTRATIVE EXAMPLE

What organized evidence looks like before upload

Fictional example only. Replace every entry with records that match your own seller role, product, facility, and live platform request.

REQUEST RECORD • SAMPLE DATA

MARKETPLACE

TikTok Shop US

OWNER

Marketplace operations

PRODUCT

Example Rose Cleanser - 100 mL

DUE DATE

September 28, 2026

REQUEST

Beauty category qualification / FDA evidence

PACKET VERSION

TT-US-EXAMPLE-001 v1.0

ID	EVIDENCE	SOURCE / MATCH CHECK	STATUS	PACKET NOTE
E-001	Facility portal record	Name + physical address + active status	READY	Captured 09/23
E-002	Product listing record	Exact product / brand / identifier	READY	Original retained
E-003	Label images	Product name + responsible person match	REVIEW	Front + back
E-004	Seller relationship record	Seller / brand / facility relationship	READY	Scope stated
E-005	Submission manifest	Every prompt mapped to file + page	OPEN	Owner assigned

THE RESULT

- ☐ One request record with owner + due date
- ☐ Open mismatches visible before submission
- ☐ Every claim tied to a source record
- ☐ Exact files and outcomes preserved for reuse

READY TO BUILD THE PACKET?

Get the Evidence Pack - \$39

A one-time Excel workbook for the live marketplace request in front of you: request tracker, evidence index, exemption support, review gates, and submission history. No subscription.

OPEN THE \$39 EVIDENCE PACK

Need recurring annual / biennial control instead?

[See the \\$99 Evidence + Renewal System](#)



SCAN FOR THE \$39 PACK